What is claimed is:

1. A putter club head comprising:

a club head body having toe region, a heel region, a sole, and a top surface opposite said sole;

a hosel coupled to said top surface and configured to accept a shaft;

said club head body having a toe thickness defined by a distance between said top surface and said sole in said toe region, and a heel thickness defined by a distance between said top surface and said sole in said heel region, wherein said toe thickness is greater than said heel thickness, and wherein said club head body in said heel region is weight-compensated to substantially balance with said toe region.

- 2. The putter club head of claim 1, wherein said hosel is located at substantially the midpoint between said toe region and said heel region.
- The putter club head of claim 1, wherein said top surface has a concave profile.
- 4. The putter club head of claim 3, wherein said top surface profile has a radius of curvature greater than or equal to a radius of curvature of a profile of said sole.
- 5. The putter club head of claim 1, wherein said toe thickness is equal to said heel thickness multiplied by a toe-up factor, wherein said toe-up factor is between approximately 1.20 and 1.40.

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6. The putter club head of claim 1, wherein said club head body in said heel region is weight-compensated such that the center of gravity of said club head body lies on a shaft axis defined by said hosel.

7. The putter club head of claim 1, wherein said club head body includes a toe cut-out having a first depth and a heel cut-out having a second depth, and wherein said first depth is greater than said second depth.

8. A putter club head comprising:

a club head body having toe region, a heel region, a sole, and a top surface opposite said sole;

a bore formed within said top surface at substantially a midpoint between said toe region and said heel region, said bore configured to accept a shaft;

said club head body having a toe thickness defined by a distance between said top surface and said sole in said toe region, and a heel thickness defined by a distance between said top surface and said sole in said heel region, wherein said toe thickness is greater than said heel thickness.

- 9. The putter club head of claim 8, wherein said top surface has a concave profile.
- 10. The putter club head of claim 8, wherein said top surface profile has a radius of curvature greater than or equal to a radius of curvature of a profile of said sole.
 - 11. The putter club head of claim 8, wherein said toe thickness is equal to said

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heel thickness multiplied by a toe-up factor, wherein said toe-up factor is between approximately 1.20 and 1.40.

- 12. The putter club head of claim 8, wherein said club head body in said heel region is weight-compensated to substantially balance with said toe region.
- 13. The putter club head of claim 12, wherein said club head body in said heel region is weight-compensated such that the center of gravity of said club head body lies on a shaft axis defined by said bore.
- 14. The putter club head of claim 12, wherein said club head body includes a toe cut-out having a first depth and a heel cut-out having a second depth, and wherein said first depth is greater than said second depth.

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